



Paints and Coatings Market by Product Segment For Automotives & Aviation, Medical & Healthcare, Residential, Commercial and Other End-users (2013 - 2019)

The report analyzes and presents an overview of " Paints and Coatings Market by Product Segment (High Solids/Radiation Cure, Powder Coatings, Waterborne Coatings, Solvent Borne Technologies and Others) For Automotives & Aviation, Medical & Healthcare, Residential, Commercial and Other End-users - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019 " worldwide.

The report covers forecast and analysis for the paints and coatings market on a global and regional level. The study provides historical data of 2012 along with a forecast from 2013 to 2019 based on both volumes (kilo tons) and revenue (USD billion). The study includes drivers and restraints for the paints and coatings market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the paints and coatings market on a global and regional level.

In order to give the users of this report a comprehensive view on the paints and coatings market, we have included a detailed value chain analysis. To understand the competitive landscape in the market, an analysis of Porter's Five Forces model for the paints and coatings market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate, general attractiveness and company market share.

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The study provides a decisive view on the paints and coatings market by segmenting the market based on product types and end-users. All the product and end-user segments have been analyzed based on present and future trends and the CAGR for the market is estimated between 2013 and 2019. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific and Rest of the World (RoW). This segmentation includes demand for individual end-users in all the regions.

The report covers detailed competitive outlook including the market share and company profiles of the key participants operating in the global market. Key players profiled in the report include AkzoNobel N.V., PPG Industries, Sherwin-Williams Company, Axalta Coatings System, BASF SE, The Valspar Corporation and RPG International Inc. among others. Company profiles include attributes such as company overview, financial overview, business strategy, SWOT analysis and recent developments. The market has been segmented as below:

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Paints and Coatings Market: Product Segment Analysis

- High solids/radiation cure
- Powder coating
- Waterborne coating
- Solvent-borne technologies
- Others (Including specialty coatings, etc.)

Paints and Coatings Market: End-user Analysis

- Automotives & aviation
- Medical & healthcare
- Residential
- Commercial
- Others (Including other industries, special purpose, etc.)

Paints and Coatings Market: Regional Analysis

- North America
- Europe
- Asia-Pacific
- Rest of the World

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